

Juneteenth Celebration 2022

SATURDAY JUNE 18TH - SUNDAY JUNE 19TH, 2022



Hosted By:

I SAW VISIONS, Arts and Culture Boutique

PRESENTED BY:

THE UPPER MORELAND FREE PUBLIC LIBRARY

WE ARE SO PLEASED TO BRING A SPECTACULAR
JUNETEENTH CELEBRATION TO OUR NEIGHBORHOOD!

THANK YOU FOR YOUR CONTRIBUTION!



Juneteenth, also known as Juneteenth Independence Day or **Freedom Day**, is a holiday that commemorates the June 19, 1865, announcement of the abolition of slavery in Texas, and the emancipation of enslaved African Americans throughout the former Confederate States of America, outside Native American lands.

For more information regarding this amazing holiday, here are a few resources.

<https://www.pbs.org/wnet/african-americans-many-rivers-to-cross/history/what-is-juneteenth/>

<https://www.theroot.com/what-is-juneteenth-1790896900>

<https://nypost.com/article/what-is-juneteenth/>

ABOUT OUR PARTNER

THE UPPER MORELAND FREE PUBLIC LIBRARY

UMFPL MISSION STATEMENT:

THE MISSION OF THE UPPER MORELAND FREE PUBLIC LIBRARY (UMFPL) IS TO CONSISTENTLY IMPROVE ACCESS TO DIVERSE INFORMATION, ADVOCATE FOR LIFE-LONG LEARNING, AND PROMOTE CULTURAL ENRICHMENT, IN A FISCALLY RESPONSIBLE MANNER.

UMFPL VISION STATEMENT:

AS A COMMUNITY RESOURCE, THE LIBRARY WILL EXCEED THE INFORMATIONAL, RECREATIONAL, SOCIAL, CULTURAL, AND LEARNING NEEDS OF ALL RESIDENTS, AND BECOME AN INTEGRAL PART OF THE EVERYDAY ROUTINE OF THE COMMUNITY

ABOUT OUR HOST

I SAW VISIONS Arts and Culture Boutique

I SAW Visions is a local retail store, in Upper Moreland PA.. The products available are created by local artisans, majority of which are women and persons of color. ISV embodies the essence and memory of "Black Wall Street". ISV seeks to bring unity, representation, financial equity, and education to our community.



The Free Public Library of Upper Moreland
109 Park Avenue
Willow Grove PA 19090

Greetings friends and prospective sponsors of The Eastern Montgomery County Juneteenth Celebration 2022!

We are ecstatic to host our 2nd Juneteenth Celebration! We anticipate celebrating with a 2-day series of events in Willow Grove, PA. We hope to bring our sponsors and local heroes to a community fair on June 18th, and a Fathers Day fair on June 19th, 2022. All events will be focused on celebrating the beauty of diversity, creating opportunities for education and entrepreneurship, while continuously pushing for social/economic equity and equality.

The main event on Saturday will be held from 1pm-6pm as an outdoor, multi-site in Upper Moreland Township. This spectacular event will include select food trucks, dozens of vendors, give-a-ways, a DJ, live entertainment, storytellers & so much more! We invite you to participate in this momentous event! Our projected attendance will be over 600 guests, following last years' 500 attendees. We will strictly follow CDC guidelines to maintain social distancing, supply handwashing and sanitizing stations, temperature checks, safety checkpoints, security, and wrist bands at check-in.

Our Objective: This event is designed to educate our community, unite our neighbors, exemplify inclusion, and celebrate the freedom of African American slaves. We look forward to connecting the dots with you and making this event a success for years to come.

To ensure that we host the most effective event, I am kindly asking for you to participate with your choice of contribution. By placing sponsorship, you will have the opportunity to showcase your business or expertise in our event brochure, which will be handed to each attendee during the event. Please see below for sponsorship rates, additional details, and brief application.

The deadline for your submission of supplies and/or business information is **May 1st, 2022**. Please make checks/money orders payable to the Free Public Library of Upper Moreland.

Thank you in advance for being a part of this great event and ensuring its success. If you have any questions or concerns, please **contact the event director, Sharia Wallace via email at MontCoJuneteenth@gmail.com or call Sharia Wallace directly at 267.393.0344.**

Warm Regards,

Sharia Alyse Wallace
Eastern Montgomery County Juneteenth Celebration
Director

Sponsorship Opportunities
Levels 1-5

1. Happy Helper (First level)

Contribution Amount: **\$100**

Social media mention: company name, 1 post on 2 platforms

2. Freedom Friend (Second level)

Contribution Amount: **\$250**

Level 1+ Brochure + swag bag drops (with company name + email/ business cards)

3. Academic Activist (Third level)

Contribution Amount: **\$500**

Levels 1+2+ Includes logo/company name on printed marketing materials.

4. Community Cultivator (Level 4)

Contribution Amount: **\$1250**

Levels 1+2+3+ Includes logo/company name on step, repeat banner and includes mention during event program

5. Heroic Historian (Level 5)

Contribution Amount: **\$2500**

Includes all level benefits as well as commercial mentions, event banners, a vendors table as well as a secured placement in next years' event

6. EVENT PREMIERE SPONSOR (TOP LEVEL)

Contribution Amount: **\$5,000**

Includes HEROIC HISTORIAN placement as well a speaking opportunity during event, photo with the event director, special mention during media interviews, and a copy of event pictures and promo video.

*All applies to current year 2022 event for the 2nd Eastern Montgomery County Juneteenth Celebration. For sponsorship opportunities in the form of supplies or sweat equity, please email MontCoJuneteenth@gmail.com

Your sponsorship will go towards the following costs:

Event Permits and Event Insurances; Porter Potties/Table and Chair Rentals; Police Officers/ Security/Maintenance; Marketing Materials and Decorations; Entertainment and Special Guests; Guest Amenities

******NO Refunds******

We look forward to working with you and appreciate your continued support!

**Juneteenth Sponsorship
Application [2022]**

Name & Title (Please Print)

Company/Organization

Mailing Address

City

State

Zip

Telephone# _____ Fax# _____

Cell Phone# _____ E-mail _____

Person(s) representing the company _____

Sponsorship Level _____

Amount of contribution: \$ _____.

Sponsorship level; applies to current year and current event only (2022)

Signing of this agreement confirms that you agree with the specifics on your choice of Sponsorship Level the 2022 Juneteenth celebration

Signature _____ Date _____

**PAYMENT DUE No Later
than May 1st, 2022**

(Contributions still will be accepted after May 1st, but will not yield promotional and marketing opportunities as stated in the above packages.)

- Payment **in full** must accompany agreement.
- Please make checks payable to the **Upper Moreland Free Public Library**
- **Email completed and signed agreement to Sharia Wallace at**
MontCoJuneteenth@gmail.com